



18th World Congress of the  
International Society of Physical  
and Rehabilitation Medicine

# ISPRM 2024 Sydney

## Partnership and Exhibition Prospectus

**01 June - 06 JUNE 2024**

International Convention & Exhibition Centre Sydney



*Co-hosted by the  
Rehabilitation Medicine Society  
of Australia and New Zealand*

**[www.isprmsydney2024.com](http://www.isprmsydney2024.com)**



## For all partner and exhibition enquiries contact:

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Professor John Oliver

**ISPRM 2024 Congress Secretariat  
(c/o MCI Australia)**  
**ISPRM 2024 Partnership Manager**  
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## Message from the congress president

The 18th World Congress of the International Society of Physical and Rehabilitation Medicine (ISPRM) will be a major event in Sydney, running from the 1st – 6th June 2024. It will be held in conjunction with the 7th Annual Meeting of the Rehabilitation Medicine Society of Australia and New Zealand (RMSANZ).

The Congress will be a forum for the presentation of international research, discovery and innovation in rehabilitation medicine. Whilst the major subgroups of clinical endeavour in the field of rehabilitation medicine will be covered; the conference will have a focus on the three “T’s” (trauma, technology and timing).

- Trauma will include motor vehicle accidents, domestic violence and the results of war and natural disasters
- Technology will range from personal devices such as phones to robotics
- Timing will explore topics such as rehabilitation, in-reach services and when rehabilitation should end

The scientific program will include pre-congress practical workshops, plenary sessions and themed sessions with invited speakers and selected free paper presentations. Currently, it is planned for the Congress to be face-to-face with videoconferencing from some of the invited speakers.

We encourage your organisation to review partnership with the congress and start the conversation now on how we can partner to raise the impact and create a lasting legacy for ISPRM 2024 Sydney.

Thank you for your support and looking forward to welcoming you to Sydney in June 2024.

**Professor John Oliver**



**Professor John Oliver**  
*President of the 18th World Congress  
of the ISPRM Sydney, Australia)*

## Organising Committee

**John Oliver** | ISPRM24 Congress President  
**Lee Laycock** | ISPRM24 Congress chair  
**Steven Faux** | ISPRM24 Scientific program chair

## Committee members

**Zoe Adey-Wakeling**  
**Fary Khan**  
**Ben Chen**



## Congress host bodies



### ISPRM - International Society of Physical and Rehabilitation Medicine

The International Society of Physical and Rehabilitation Medicine (ISPRM) is the result of the merger and integration of the International Rehabilitation Medicine Association (IRMA) and the International Federation of Physical and Rehabilitation Medicine (IFPMR). The merger was accomplished and ISPRM formed on 13 November 1999.

The International Society of Physical and Rehabilitation Medicine (ISPRM) serves as the global agency for Physical and Rehabilitation Medicine (PRM). As a non-governmental organization (NGO) in relation with the World Health Organization (WHO), as an international umbrella organization of PRM physicians, and as a catalyst for international PRM research, ISPRM has a humanitarian or civil societal, a professional, and a scientific mandate.

ISPRM thus aims to “continuously improve PRM practice and facilitate PRM input in international health organizations with the goal to contribute to optimal functioning and quality of life of people experiencing disability”. Since its foundation in 1999 ISPRM has been increasingly successful in achieving its mission, both within PRM and through its collaboration with WHO. With its emergence as the pre-eminent international scientific and educational society for practitioners in the field of PRM and its evolving policy role in collaboration with the WHO and the United Nations (UN).

<https://isprm.org>

### RMSANZ - Rehabilitation Medicine Society of Australia and New Zealand

The RMSANZ is a membership-driven organisation that was initially formed to:

- Maintain the professional identity of rehabilitation physicians;
- Advocate for our patients in a way that is flexible and allows us to maintain control;
- Preserve and build our external relationships with our allied health and nursing colleagues, with other bodies including governments and in the international rehabilitation arena; and
- Promote professional education.

To read more about RMSANZ, see here our aims and objectives;

<https://rmsanz.net/index.php/aims-objectives/>

## Venue & host city



### Venue & Host City



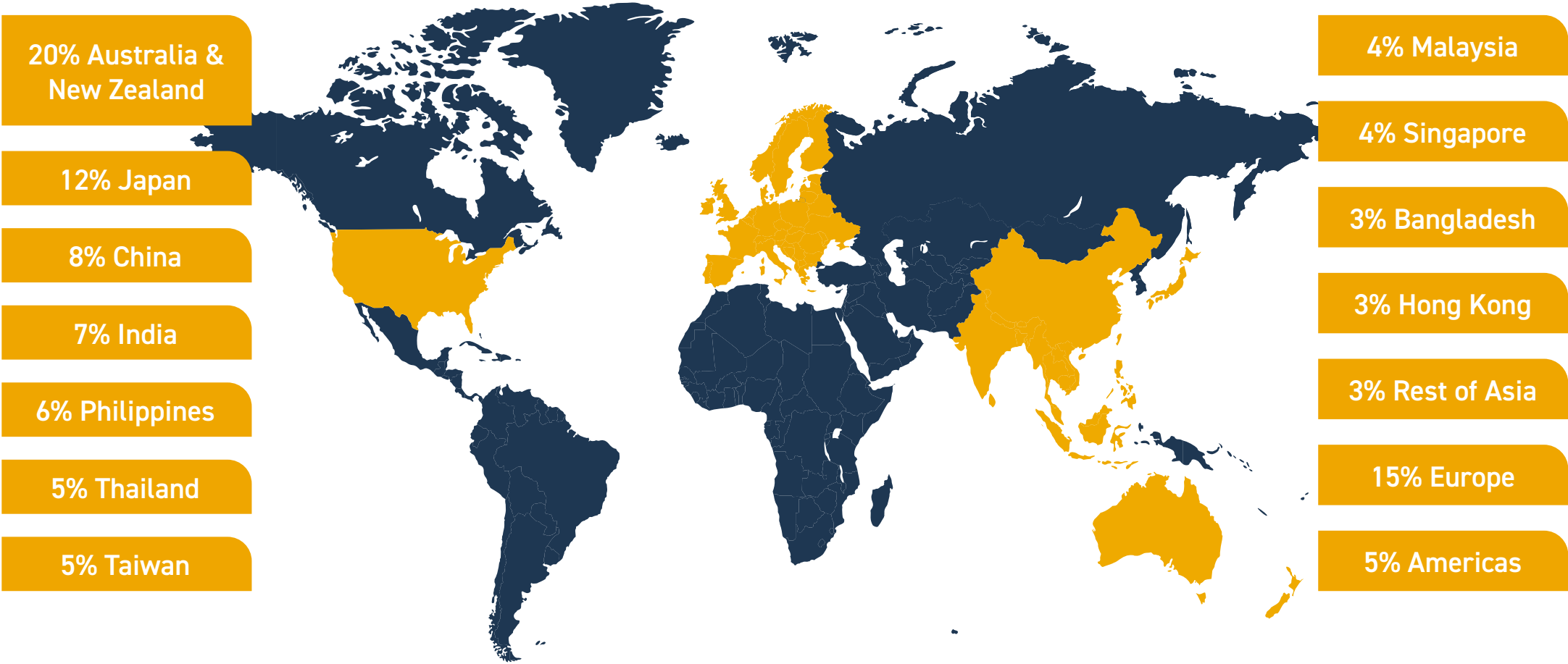
**14 Darling Drive, Sydney, NSW 2000**  
**Gadigal Country, NSW, Australia**

ICC Sydney is Australia's leading convention, exhibition and entertainment precinct, located at the intersection of the city's academic, cultural and technology hubs. Distinguished by its striking design, ICC Sydney stands apart as a symbol of excellence in Australia's most cosmopolitan city.

More than a venue, ICC Sydney functions as an incubator of ideas and advocate for community, giving clients the opportunity to contribute to the city's cultural capital in meaningful ways. ICC Sydney's commitment to community, dedicated team of event experts and best-in-class ICT infrastructure all make it well placed to deliver engaging and extraordinary events every time.

# Audience

## Geographical Breakdown



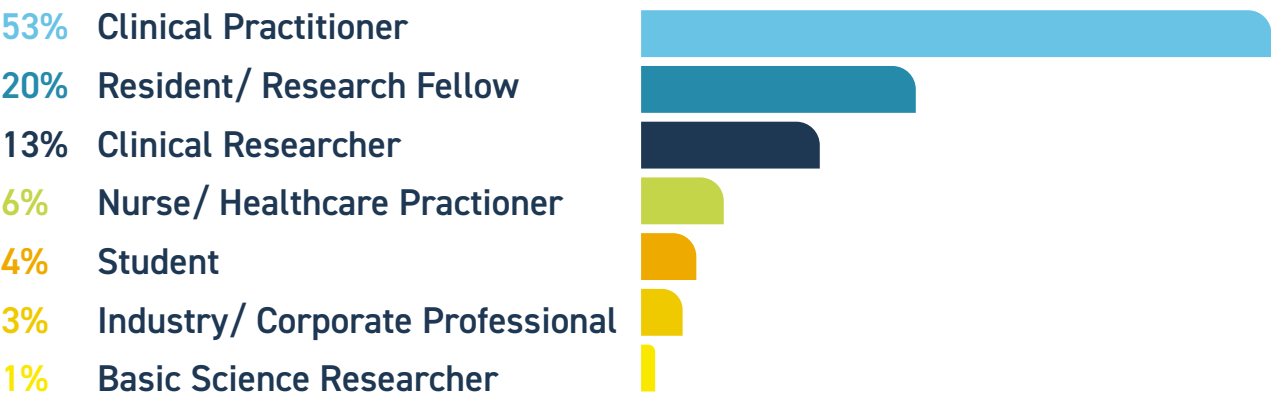
Expected Number  
of Attendees  
**2,500+**

## Participants by Workplace

- Hospital
- University Hospital
- Private Practice
- University
- SPMFYR
- Comprehensive Care Clinic
- Government Agency
- Research Institute
- Industry



## Participants by Professional Role



# Program

*\*program is subject to change. ICC rooms and capacities will be confirmed at a later stage*

Saturday 1 June 2024

Pre-Congress Day 1

Room	E3.3	E3.4	E3.5	E3.6	E3.7	E3.8
0900 - 1300	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop
1400 - 1800	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop

Sunday 2 June 2024

Pre-Congress Day 2

Room	E3.3	E3.4	E3.5	E3.6	E3.7	E3.8
0900 - 1300	Workshop	Workshop	Workshop	Workshop	Workshop	Workshop
1400 - 1800			Sponsored workshop 1 90pax	Sponsored workshop 2 90pax	Sponsored workshop 3 90pax	

Monday 3 June 2024

Day 1

Room	Darling Harbour Theatre	Parkside 1	Parkside 2	Cockle Bay 1	Cockle Bay 2	C3.2	Exhibition	Exhibitor
Capacity	2500 pax	940 pax	396 pax	367 pax	367 pax	140 pax	Hall 1	Hall 1
0800 - 0900							"Poster viewing 0830 - 1800"	"Exhibition open 1000 - 1800"
0830 - 0900	Opening Ceremony & Opening lecture							
0900 - 0930	Keynote lecture 1							
0930 - 1000	Keynote lecture 2							
1000 - 1030	Break							
1030 - 1200	Concurrent session	Concurrent session	Concurrent session	Concurrent session	Concurrent session	Concurrent session		
1200 - 1330	Break			Lunch symposia 1 - 350pax	Lunch symposia 2 - 350pax			
1330 - 1400	Keynote lecture 3							
1415 - 1545	Trauma Spine	Trauma TBI	Trauma - MSK Amputee	Techno Biomed Sc	Techno Engineer	Timing Functioning		
1545 - 1645	Break							"Meet the experts seminar 1 - 30 mins" 50pax
1645 - 1815	Trauma Spine/MSK	Trauma Daignositics	Trauma Pain	Techno pharmacology	Techno Assistive aids	Timing Classification		
1815 - 1930	Welcome Reception - Exhibition							

Tuesday 4 June 2024

Day 2

Room	Darling Harbour Theatre	Parkside 1	Parkside 2	Cockle Bay 1	Cockle Bay 2	C3.2	Exhibition	Exhibitor
Capacity	2500 pax	940 pax	396 pax	367 pax	367 pax	140 pax	Hall 1	Hall 1
0730 - 0830				"Meet the experts breakfast seminar 1 30 mins" 80 pax	"Meet the experts breakfast seminar 2 30 mins" 80 pax	"Meet the experts breakfast seminar 3 30 mins" 80pax	"Poster viewing 0830 - 1800"	"Exhibition open 0830 -1730"
0830 - 0900	Break							
0900 - 0930	Keynote lecture 4							
0930 - 1000	Keynote lecture 5							
1015 - 1145	Trauma Spinal spasticity	Trauma TBI Dysautonomia	Trauma - Disaster planning refugee health	Techno - genetics and mollecular and ccellular biology	Techno - Robotics	Timing - Lobar market and workforce issues		
1145 - 1330	Break			Lunch symposia 3 - 350pax	Lunch symposia 4 - 350pax			
1330 - 1400	Keynote lecture 6							
1415 - 1545	Trauma Spine sports medicine	Trauma TBI Cognitive rehabilitation	Trauma - MSK Amputee chronic pain mangement	Techno integrative medicine	Techno wheelchair technology	Timing- Falls in the elderly		
1545 - 1645	Break						"Poster session Presenters to stand by posters"	"Meet the experts seminar 2 30 mins" 50pax
1645 - 1815	Trauma Spine exercise	Trauma TBI community integration driving	Trauma - MSK Amputee gairt analysis	Techno - neurosciences	Techno - Virtual reality	Timing- Reconditioning rehabilitation		Exhibition open



# Program (cont.)

Wednesday 5 June 2024

Day 3

Room	Darling Harbour Theatre	Parkside 1	Parkside 2	Cockle Bay 1	Cockle Bay 2	C3.2	Exhibition	Exhibitor
Capacity	2500 pax	940 pax	396 pax	367 pax	367 pax	140 pax	Hall 1	Hall 1
0730 - 0830				"Meet the experts breakfast seminar 4 - 30 mins" 80pax	"Meet the experts breakfast seminar 5 30 mins" 80pax	"Meet the experts breakfast seminar 6 30 mins" 80pax		
0830 - 0900	Keynote lecture 7						Poster viewing	"Exhibition open 1000 - 1700"
0900 - 0930	Keynote lecture 8							
0945 - 1115	Trauma Spine	Trauma TBI sexual functioning	Trauma - MSK/Amputee exercise delivery	Techno - physiology and pharmacology	Techno - Telerehabilitation	Timing- health ageing		
1115 - 1145	Break						"Poster session Presenters to stand by posters"	
1145 - 1315	Trauma Spine integrative medicine	Trauma TBI mild traumatic brain injury	Trauma - MSK/Amputee low cost prosthetics	Techno - Biostats and Economics	Techno - Aging and technology	Timing- Rehabilitation for cognitive decline	Poster viewing	"Meet the experts seminar 2 30 mins" 50pax
1315 - 1445	Break			Lunch symposia 5 - 350pax	Lunch symposia 6 - 350pax			
1445 - 1615	Trauma Spine pharmacological	Trauma TBI Language dysfunction	Trauma - MSK/Amputee impact of war and civil unrest	Techno - disability Studies	Techno - Neurostimulation	Timing- measuring Frailty and using it as an outcome		
1615 - 1630	Break							
1630 - 1800	Trauma Spine complication bladder/bowel	Trauma TBI Swallowing	Trauma - MSK/Amputee complementary care in pain management	Techno - cardio pulmonary rehabilitation	Techno - Stroke rehabilitation	Timing- Aged care policy in middle income economies		
1830 - 2030	Networking Event - Offsite							

Thursday 6 June 2024

Day 4

Room	Darling Harbour Theatre	Parkside 1	Parkside 2	Cockle Bay 1	Cockle Bay 2	C3.2	Exhibition	Exhibitor
Capacity	2500 pax	940 pax	396 pax	367 pax	367 pax	140 pax	Hall 1	Hall 1
0900 - 1030	Trauma Spine -ethics of care	Trauma TBI awareness	Trauma - MSK/Amputee - Psychological trauma	Techno - transplant rehabilitation	Techno - Stroke rehabilitation	Timing- ethics -when to rehabilitate and when to care	Poster viewing	Exhibition open
1030 - 1100	Break							
1100 - 1130	Keynote lecture 7						Poster station closed	Exhibition move out
1130 - 1215	Keynote lecture 8 (Sidney Licht Lecture - longer time frame)							
1215 - 1245	Closing Ceremony, Award Ceremonies							

## Partner program and content capture

ISPRM 2024 Sydney will be hosted in a physical F2F only congress format. For selected workshop and symposia industry partners can secure a content capture package to receive a recording (for your own dissemination) and have your workshop/symposium hosted on-demand.

# Partnership tiers

Additional partner benefits based on total spend in AUD (exclusive of 10% AUD) across ISPRM 2024 partnership and exhibition

Diamond | \$85,000+

- Acknowledgement of partner level in all ISPRM 2024 Sydney marketing material
- Acknowledgement on all ISPRM 2024 Sydney promotional EDM's
- Fifteen (15) complimentary partner registrations (full delegate registrations)
- Ten (10) tickets to the welcome reception
- Ten (10) tickets to the networking function; including a VIP table for 10 pax
- Access to ISPRM 2024 Sydney post-congress impact report
- Delegate list (GDPR compliant; includes name, organisation, state, country, email)

Platinum | \$65,000+

- Acknowledgement of partner level in all ISPRM 2024 Sydney marketing material
- Acknowledgement on all ISPRM 2024 Sydney promotional EDM's
- Ten (10) complimentary partner registrations (full delegate registrations)
- Six (6) tickets to the welcome reception
- Six (6) tickets to the networking function
- Access to ISPRM 2024 Sydney post-congress impact report
- Delegate list (GDPR compliant; includes name, organisation, state, country, email)

Gold | \$45,000+

- Acknowledgement of partner level in all ISPRM 2024 Sydney marketing material
- Acknowledgement on all ISPRM 2024 Sydney promotional EDM's
- Five (5) complimentary partner registrations (full delegate registrations)
- Three (3) tickets to the welcome reception
- Three (3) tickets to the networking function
- Access to ISPRM 2024 Sydney post-congress impact report
- Delegate list (GDPR compliant; includes name, organisation, state, country, email)

# Partnership Opportunities

Education	Quantity	Investment
Lunch symposia	6	\$40,000
Meet the expert breakfast seminars	6	\$18,000
Meet the expert seminars	3	\$18,000
Pre-congress workshops	3	\$25,000
International keynote invited speaker sponsorship	8	\$25,000
National invited speaker sponsorship	Multiple Opportunities	\$5,000
Content Capture	Multiple Opportunities	\$5,000

Networking & lead generation	Investment
Welcome Reception	\$15,000
Networking Event	\$20,000
Networking & ad-hoc meeting room hire	\$2,500
Networking room	\$10,000

Delegate Experience	Investment
Congress App	\$18,000 (exclusive)
Delegate Lanyards	\$22,000 (exclusive)
Delegate Registration Area	\$16,000 (exclusive)
E-Poster Area	\$20,000 (exclusive)
Congress disability services partner	\$30,000 (exclusive)
Young physician grant program	POA (exclusive)

Branding and Advertising	Investment
Various	\$2,000-\$10,000

Exhibition	Investment
Space Only	
Early-bird rate (Until 31 March 2024)	\$5,000
Standard rate (1 April 2024)	\$6,000
Shell-scheme build	
Early-bird rate (Until 31 March 2024)	\$5,500
Standard rate (1 April 2024)	\$6,500

All pricing is in AUD exclusive of 10% local GST

# Education

## Lunch symposium | \$40,000

(6 Opportunities)

ISPRM 2024 Sydney will be hosted in a physical F2F only congress format. All scientific sessions are being recorded and made available on-demand for 90 days immediately post-congress. For selected workshop and symposia industry partners can secure a content capture package to receive a recording (for your own dissemination) and have your workshop/symposium hosted on-demand.

- 350pax+ capacity
- 90min duration (see schedule) including set-up, delegate meet & greet, presentation and pack down. Suggested 75 min presentation time.
- Theatre style room setup and standard AV included (see schedule for capacity)
- Additional furniture or AV available at partner's expense (subject to setup time)
- Lunch is fully catered for all attendees (menu selection available at discretion of the secretariat)
- Four (4) full congress registrations for speaker/chair/convenor
- Two (2) staff day registrations for symposium delivery support
- Symposium synopsis subject to approval by the congress program committee
- Delegate pre-registration and attendance tracking managed by the congress. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of symposium
- Acknowledgement of partnership in all promotion of the partner program, including dedicated symposium information page on the congress website
- Congress app notification in the break period immediately prior to your hosted symposium
- **Content capture available - \$5,000**

## Meet the experts breakfast seminar | \$18,000

(3 Opportunities)

An opportunity for industry partners to host a short-form meet-the-expert session with your proposed speaker and topic. This seminar series will be delivered in a purpose-built auditorium, with maximum two seminars concurrently in the exhibition. Attendee's details recorded to connect our audience with your speaker and focus.

- 80 pax capacity (varied room sizes, enquiry for availability at time of application)
- 60min duration (see schedule) including set-up, delegate meet & greet, presentation and pack down. Suggested 30min presentation time.
- Cabaret style room setup and seminar AV included (includes roving mic for audience Q&A and interaction with expert)
- Breakfast is fully catered for all attendees (menu selection available at discretion of the secretariat)
- One (1) full congress registration for speaker/chair/convenor
- Two (2) staff day registrations for seminar delivery support
- Partner's speaker selection subject to approval by the congress program committee
- GDPR compliant attendee list provided within 24 hours of the close of seminar
- Acknowledgement of partnership in all promotion of the partner program, including dedicated seminar and speaker bio information page on the congress website
- Congress app notification in the break period immediately prior to your hosted seminar

## Meet the experts seminar | \$18,000

(3 Opportunities)

An opportunity for industry partners to host a short-form meet-the-expert session with your proposed speaker and topic. This seminar series will be delivered in a purpose-built auditorium, with maximum two seminars concurrently in the exhibition. Attendee's details recorded to connect our audience with your speaker and focus.

- 50pax capacity
- 30min duration (during 60min afternoon tea break) (see schedule) including set-up, delegate meet & greet, presentation and pack down. Suggested 20min presentation time.
- Theatre style room setup and seminar AV included (includes roving mic for audience Q&A and interaction with expert)
- Afternoon tea is fully catered for all attendees (menu selection available at discretion of the secretariat)
- One (1) full congress registration for speaker/chair/convenor
- Two (2) staff day registrations for seminar delivery support
- Partner's speaker selection subject to approval by the congress program committee
- GDPR compliant attendee list provided within 24 hours of the close of seminar
- Acknowledgement of partnership in all promotion of the partner program, including dedicated seminar and speaker bio information page on the congress website
- Congress app notification in the break period immediately prior to your hosted seminar

## Pre-congress workshop | \$25,000

(3 Opportunities)

Up to three opportunities available within the pre-congress workshop program for partners to host your own half-day workshop on a partner-selected educational topic.

- Half day, 4hr workshop
- Capacity 90pax (theatre)
- Standard session AV + room hire included
- Arrival afternoon tea provided for registered workshop attendees. menu selection and break time available at discretion of the secretariat
- Additional furniture, AV, catering or workshop equipment and materials at partner's expense
- Workshop synopsis subject to approval by the congress program committee
- Acknowledgement of partnership in all congress promotion associated with the workshop and partner program, including dedicated workshop information page on the congress website
- Four (4) workshop and full congress registrations for speaker/chair/convenor
- Four (4) day-only staff registrations for pre-congress workshop
- Delegate pre-registration and attendance tracking managed by the congress. GDPR compliant registrant list provided 14 days and 7 days prior to the congress. GDPR compliant attendee list provided with 48 hours of the close of workshop
- **Content capture available - \$5,000**



# Education (cont.)

International keynote speaker sponsorship | \$25,000

(8 Opportunities)

- An opportunity to support one of the congress’ invited keynote speakers supporting the delivery of the scientific program.
- Speakers are offered honorarium, accommodation, registration and transfers to attend and speak at the congress by the organising committee
  - Speaker selection at sole discretion of the congress program committee
  - Speakers sponsorship only available with mutual agreement with the speaker
  - Speakers may reserve the right to flag COI in their presentation in relation to the support received by the congress from the sponsor
  - Acknowledgement of partnership in all congress promotion of the supported speaker
  - Acknowledgement of partnership support on the congress website

National invited speaker sponsorship | \$5,000

(Multiple Opportunities)

- Each of the core streams of the congress will feature notable national speakers who are invited and supported in their attendance by the congress program committee.
- Speakers are offered honorarium, accommodation, registration and transfers to attend and speak at the congress by the organising committee
  - Speaker selection at sole discretion of the congress program committee
  - Speakers sponsorship only available with mutual agreement with the speaker
  - Speakers may reserve the right to flag COI in their presentation in relation to the support received by the congress from the sponsor
  - Acknowledgement of partnership in all congress promotion of the supported speaker
  - Acknowledgement of partnership support on the congress website

Content capture | \$5,000 per hosted symposium

(Multiple Opportunities)

- Video and audio capture of your symposium (all capture and compiling costs included)
- Authorisation to distribute this content through your networks through provision of a compiled and formatted copy of your hosted symposium/workshop immediately post-congress
- On-demand viewing of the scientific or partner program is hosted for 90 days post-congress from close of proceedings of the live congress
- Not available for Meet the Experts

# Networking & lead generation

Welcome reception | \$15,000

(Non-pharma/device organisations only)

- We welcome a non-pharma/device partner to consider joining us as exclusive partners to the in-exhibition welcome reception, hosted at the end of day 1 to open the proceedings for ISPRM 2024 Sydney.
- Inclusion of your promotional banner in 1x social program EDM as part of pre-congress promotion of the welcome reception
  - Inclusion in 2x social media posts in the final two weeks to the congress dates co-promoting the reception and partnership
  - Logo and acknowledgement against all promotion and mention of the welcome reception, including a profile on the congress website

Networking event | \$20,000

- We welcome a non-pharma/device partner to consider joining us as exclusive partners to the pivotal network event on the ISPRM 2024 schedule.
- Inclusion of your promotional banner in 1x social program EDM as part of pre-congress promotion of the networking event
  - Inclusion in 2x social media posts in the final two weeks to the congress dates co-promoting the event and partnership
  - Logo and acknowledgement against all promotion and mention of the networking event, including a profile on the congress website
  - Verbal acknowledgement by the event MC
  - One (1) reserved table of ten (10) including ten (10) event tickets

Networking & ad-hoc meeting room hire

The congress offers a range of networking rooms and spaces to support your connection with delegates outside of our hosted educational sessions and the exhibition floor.

	Networking Room	Ad-hoc Meeting Room
Cost	\$10,000 (duration of congress)	\$2,500 (per half day hire)
Duration	Access during exhibition open hours across all main program days	4 hours
Room	On Application	On Application
Capacity (Boardroom)	20pax	10-20pax
Furniture	Boardroom	Boardroom
Plug+play screen	✓	✓
Partner signage at entrance	✓	✗
Acknowledgement & location promoted to delegates	✓	✗

# Delegate Experience

Congress App | \$18,000

Exclusive

Launched with pre-congress day 1, the congress app serves as a crucial resource for attendees to review the program, build their on-site meeting schedule, connect with peers, exchange digital business cards and more.

- Prominent partner banner on all pages except scientific program page and partner program page
- PDF advertisement in “industry zone” of the congress app
- Logo and acknowledgement against all promotion and mention of the app, including a profile on the congress website

Congress disability services partner | \$30,000

Exclusive

ISPRM 2024 will provide numerous support services to enable disabled attendee access and provision of services. This exclusive partnership will assist the congress with delivering the below services:

- Sign language interpreters and deaf-blind interpreters
- Closed captioning (simultaneous speech-to-text translation)
- Braille services can be provided based on delegate requirements
- Congress staff shall be trained in advance in how to approach and assist participants with different types of disabilities
- Headsets or lavalier microphones for speakers with disabilities

### Entitlements:

- Logo and acknowledgement on specialist delegate resources as the disability services partner
- Logo and acknowledgement on congress website and all promotion of these delegate services as the disability services partner

E-poster area | \$20,000

Exclusive

ISPRM 2024 will feature a significant in-exhibition digital poster display area with multiple e-poster stations presenting all published papers and posters for the congress.

- Prominent inclusion of your organisation logo through a combination of rigged signage and e-poster area floor decals to acknowledge exclusive support for the e-poster area
- Build and design elements integrating the partner’s logo are subject to mutual approval pre-build
- Logo and acknowledgement against all promotion and mention of the e-poster area, including a profile on the congress website and listing on the exhibition floor plan

Delegate lanyards | \$22,000

Exclusive

Each physical attendee to the congress will have a printed name badge and lanyard required to access congress sessions and the exhibition.

- Partner logo included with ISPRM 2024 congress on all delegate lanyards (partner and exhibitor lanyards do not include partner logo)
- Lanyards produced by the congress
- Final design at discretion of the congress secretariat
- Logo and acknowledgement against all promotion and mention of the delegate lanyards

Delegate registration area | \$16,000

Exclusive

(Must be Gold Partner or above)

A combination of welcome signage, delegate services, and information area; an opportunity to connect with congress delegates as they visit the congress on registration and for each day of the experience.

- Prominent inclusion of your organisation logo with the congress registration area build and signage
- Build and design elements integrating the partner’s logo are subject to mutual approval pre-build
- Logo and acknowledgement on congress website and delegate resources as the delegate registration area partner
- Logo and acknowledgement on congress website and delegate resources as the delegate lounge area partner

Gala Dinner 700pax | \$25,000 ex GST (Exclusive)

Exclusive

The premier social function of ISPRM world congress, and a critical networking and branding opportunity for the exclusive Gala dinner sponsor. This is a ticketed event that we expect will be attended by most congress delegates and guests.

### Entitlements:

- Recognised as the Gala dinner sponsor across all marketing material before and during the congress.
- Ten (10) tickets to the gala dinner
- One reserved table of ten (10) in a prominent location
- Two-minute welcome address from sponsors’ representative with congress convenor
- Partner logo incorporated into the AV, stage set and proceedings of the dinner (Diamond, Platinum, Gold and Supporting partners will also be acknowledged)
- Acknowledgement as gala dinner partner in all congress communications



## Young physician program | POA

Exclusive

ISPRM 2024 believe in invested into the next generation with the young physician program. Our young physician program is all about bridging the gap between generations. We have a purpose-built space within the exhibition to host these one-on-one mentorship program to discuss with team on exhibition floor plan before pricing and inclusions check.

- Prominent inclusion of your organisation logo through a combination of signage and branding elements to acknowledge exclusive support for the program.
- Grant program to support five ECR successful abstract submitters
- Each grant recipient to receive three nights of accommodation, complimentary registration and up to \$500 towards flights to attend
- Partner representative and grant recipient facilitated meeting hosted as part of the welcome reception proceedings
- Logo and acknowledgement against all promotion and mention of the young physician program area, including a profile on the congress website and listing on the exhibition floor plan

## Advertising and branding

The congress offers a range of pre, during and post-congress advertising and branding opportunities in both physical and digital formats. The promotional opportunities are categorised into “brand-only” promotion of company names, and “Product and Brand” compliant areas in which HCP only promotion of both registered products and brand names can be displayed.

### Pre Congress

Brand only	Product and brand
<b>Electronic direct mail banner - \$3,500 (multiple opportunities)</b> Limited to maximum two banners per EDM, ensure that your brand is prominently visible in our pre-congress marketing to the global rehabilitation medicine community. <ul style="list-style-type: none"> <li>• Full page width banner for inclusion in your choice of pre-congress EDM</li> <li>• Banner artwork subject to approval</li> </ul>	
<b>Supporting partner acknowledgement - \$5,000 (multiple opportunities)</b> For organisations not otherwise partnering or exhibiting with the congress. A great way to align in support of ISPRM 2024. <ul style="list-style-type: none"> <li>• Logo and hyperlink on the congress website and app as a congress supporter</li> </ul>	



### During Congress

Brand only	Product and brand
<b>Exhibition entrance feature - \$10,000 (exclusive)</b> Available only to Gold partners or above <ul style="list-style-type: none"> <li>• Logo integrated creatively into the ISPRM 2024 Sydney exhibition entrance graphic design</li> </ul>	<b>Exhibition decals \$4,500 (8 opportunities)</b> Located at key intersections within the exhibition, secure one of a number of prominently branded promotional decals <ul style="list-style-type: none"> <li>• Artwork to specification integrated into seat design</li> <li>• Partner can select seat location from designated sites</li> </ul>
<b>Physical and digital signage options - POA</b> Available only to Gold partners or above <ul style="list-style-type: none"> <li>• Signage artwork to be provided and integrated creatively into the ISPRM 2024 Sydney graphic design</li> </ul>	<b>Congress app advertisement \$2,000 (Multiple opportunities)</b> A full screen advertisement in the congress app's “partner zone” <ul style="list-style-type: none"> <li>• Artwork supplied by partner to specification and subject to production deadlines and content approval</li> </ul>

### Post Congress

Brand only	Product and brand
<b>Electronic direct mail banner \$3,000 (2 opportunities)</b> Limited to maximum two banners on our post-congress thank you direct mail to delegates, this is a great way to ensure your visibility as a significant partner continues into the final stages of our delegate communications. <ul style="list-style-type: none"> <li>• Full page width banner for inclusion in your choice of pre-congress EDM</li> <li>• Banner artwork subject to approvalExhibition entrance feature - \$10,000 (exclusive)</li> </ul>	

# Exhibition

ISPRM 2024 Sydney will feature a vibrant and engaging exhibition experience, fully catered and featuring an integrated plan that facilitates e-poster display area and tours.

	Space Only	Shell Scheme
Description	A footprint only stand space on which to build a custom booth	A fitted-out booth the congress builds for walk-on exhibitors
Size	9sqm (3m x 3m)	9sqm (3m x 3m)
Early-bird rate	\$5,000	\$5,500
Early-bird rate deadline	31 March 2024	31 March 2024
Standard rate (1 April 2024~)	\$6,000	\$6,500
Exhibitor listing (logo, 50 word profile, contact details)	✓	✓
QR-code lead tracking ((Exportable GDPR compliant contacts list	✓	✓
Complimentary exhibitor registrations (Exhibition access, catering. No session or social function access)	Two (2) per 9sqm	Two (2) per 9sqm
Additional exhibitor registrations (all days)	\$350pp	\$200pp
Additional exhibitor registrations (day registration)	\$150pp	\$100pp
Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)	✗	✓
Exhibition open hours	<div>Move in/move out tentative schedule</div> <ul style="list-style-type: none"><li>• Move in 1-2 June 2024</li><li>• Move out 6 June 2024</li><li>• 1-2 June: Exhibition build including shell scheme and custom booths</li><li>• 2 June: Final build and exhibitor move in</li><li>• 3 June: Handheld exhibitor move in from 0830</li><li>• 3 June: Welcome reception commencing from 1815 in the exhibition</li><li>• 3 – 6 June: Exhibition open</li><li>• 6 June: Move out from 1100</li></ul> <div>Opening hours:</div> <ul style="list-style-type: none"><li>• 0830 - 1930 on day 1</li><li>• 0830 – 1730 on day 2</li><li>• 0930 - 1700 on day 3</li><li>• 0930 - 1100 on day 4</li></ul>	

# ISPRM 2024 Sydney Fast Facts

## Congress highlights

The program will be across 6 days and cover topics around three pillars of the congress: Trauma, Technology, and Timing.

- 2 days pre-congress workshop program
- 3.5 days main program
- 8 concurrent streams
- 10 keynote lectures
- Daily breakfast events
- Posters
- 1800+ abstracts

## Partner program promotion

The congress secretariat facilitates promotion of each partner’s seminar/symposium/ workshop in the partner program. This promotion includes;

- ISPRM 2024 Sydney Congress Partner Program listing on the congress website, congress app, on-site signage and the social media channels managed by the ISPRM 2024 congress secretariat
- Three (3) dedicated partner program focussed EDM’s to the entire email marketing network
- Pre-registration of expressions of interest to join your partner program symposium/ workshop through delegate registration (Meet the Expert does not include pre-registration)
- Tracking and provision of GDPR compliant attendee lists via a QR-code scanning tool for viewers of your symposium

## Lead tracking and delegate data

All partner program seminars/workshops/symposia and the exhibition delegate tracking are managed by QR-code for physical attendees.

All delegate data shared with third-party partners and exhibitors is GDPR compliant and provided only at the delegate’s consent.

All delegate information available to industry partners and exhibitors is limited to name, title, organisation, state, country and email address.



# APPLICATION FORM



To apply, complete this form and send to [rebecca.teuma@wearemci.com](mailto:rebecca.teuma@wearemci.com)  
IMPORTANT: Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.  
All prices are in AUD and exclusive of GST

## CONTACT DETAILS OF APPLICANT

☐ Mr☐ Mrs☐ Ms☐ Miss☐ Dr☐ Prof☐ Other

Given name

Family name

Position

Industry sector

Organisation name (for invoicing purposes)

Organisation name (for marketing purposes)

Address

City

State

Country

Postcode

Email

Telephone ( )

Website

Mobile

Onsite contact name

Onsite contact number

## ENGAGEMENT OPPORTUNITIES

Lunch Symposia

☐ Mon 3 June 2024

☐ Symposium 1 \$40,000  
☐ Symposium 2 \$40,000

☐ Tues 4 June 2024

☐ Symposium 3 \$40,000  
☐ Symposium 4 \$40,000

☐ Wed 5 June 2024

☐ Symposium 5 \$40,000  
☐ Symposium 6 \$40,000

Meet the experts breakfast seminar

☐ Tues 4 June 2024

☐ Seminar 1 \$18,000  
☐ Seminar 2 \$18,000  
☐ Seminar 3 \$18,000

☐ Wed 5 June 2024

☐ Seminar 4 \$18,000  
☐ Seminar 5 \$18,000  
☐ Seminar 6 \$18,000

Meet the experts seminar

☐ Mon 3 June 2024

☐ Seminar 1 \$18,000

☐ Tues 4 June 2024

☐ Seminar 2 \$18,000

☐ Wed 5 June 2024

☐ Seminar 3 \$18,000

Pre-Congress Workshop

☐ Sun 2 June 2024

☐ Sponsored workshop 1 \$25,000  
☐ Sponsored workshop 2 \$25,000  
☐ Sponsored workshop 3 \$25,000

☐ International keynote speaker sponsorship

\$25,000

☐ National invited speaker sponsorship

\$5,000

☐ Content Capture - Per hosted symposium

\$5,000

Networking & lead generation

☐ Welcome reception

\$15,000

☐ Networking event

\$20,000

☐ Networking room

\$10,000

☐ Ad-Hoc Meeting Rooms

\$2,500

Delegate Experience

☐ Congress App

\$18,000

☐ Delegate Lanyards

\$22,000

☐ Delegate Registration Area

\$16,000

☐ E-poster Area

\$20,000

☐ Young physician grant program POA

POA

☐ Congress disability services partner

\$30,000

Advertising

☐ Electronic Direct Mailer Banner – Pre-congress

\$3,500

☐ Supporting Partner Acknowledgement

\$5,000

Brand only

☐ Exhibition entrance feature

\$10,000

☐ Physical and digital signage options

POA

Brand and Product options

☐ Exhibition Decals

\$4,500

☐ Congress App Advertisement

\$2,000

Post Congress

☐ Electronic Direct Mailer Banner – Post-congress

\$3,000

# APPLICATION FORM



## EXHIBITORS – please indicate your chosen participation

Booth type	Number of booths/sqm required	Early bird Application and payment received up to and including 31 March 2023	Standard Application and payment received on or after 31 March 2024	Total
Shell scheme booth 9sqm	#	<input type="checkbox"/> \$5,500 per booth	<input type="checkbox"/> \$6,500 per booth	
Space only 9sqm	#	<input type="checkbox"/> \$5,000 per booth	<input type="checkbox"/> \$6,000 per booth	

## EXHIBITION DETAILS

Exhibition positions are confirmed with your preferences at point of application. Please share your top three preferences of position:

1.

2.

3.

## CONFIRMATION

My signature below denotes that I accept the points listed in the terms and conditions, agree to be invoiced for the total amount payable, and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.

Insert TOTAL amount payable

Title

Name (please print clearly both title and name)

AUD

Signature

Signature Date

☐ Please tick if you do NOT wish to receive congress updates via email

Please send completed applications to ISPRM24 Industry Liaison, Rebecca Teuma at [rebecca.teuma@wearemci.com](mailto:rebecca.teuma@wearemci.com), or call +61 2 9213 4007 with queries



# ISPRM 2024 Sydney

**01 June - 06 JUNE 2024**

International Convention & Exhibition Centre Sydney

*Co-hosted by the*  
Rehabilitation Medicine Society  
of Australia and New Zealand

**[www.isprmsydney2024.com](http://www.isprmsydney2024.com)**